

FOR IMMEDIATE RELEASE

### **Wally Lake Fest Announces its Schedule of Events**

*Friday Night Music Tour, Open Market, Kite Flying, Boat Parade, Art Auction, Ice Cream Social, Sailboat Rides, Souvenir Photo, Stores Open Late, Golf Challenge, Bike Tour, Art Extravaganza and more!*

**August 27 - 29, 2010**

Hawley, PA, May 25, 2010. Downtown Hawley Partnership is excited to announce the schedule for the newest event for the summer season, the 1<sup>st</sup> Annual Wally Lake Fest. This festival features events located throughout the Lake Region including the Lake Wallenpaupack Visitors Center, Downtown Hawley, the NEW Lake Wallenpaupack Nature Trail, area businesses and on the lake.

### **2010 Wally Lake Fest Schedule of Events**

#### Friday August 27

##### **Friday Night Music Tour**

- *The Settlers Inn*, come to an end of the summer outdoor event with live Jazz music, ale pairings & dinner @ 6pm
- *Ehrhardt's Pub*, enjoy a cocktail and listen to rock and roll with Wally & The Paupacks @ 9pm
- *The Boat House*, listen to one of the areas ultimate party bands - UUU @ 10pm

**Comedy Theater Performance**, *Ritz Theater*, Friday, Aug 27 @ 8pm, Don't Dress for Dinner

#### Saturday August 28

**Open Market Fair**, *Lake Wallenpaupack Visitors Center*, Saturday, Aug 28, 10am – 6pm. Hosted by the Pocono Lake Region Chamber. The Market will feature independent art, music, food and design. Interested in being a vendor? Call 570.226.3191 or 570.226.2141.

**PPL Dam Tours**, PPL Environmental Learning Center, Saturday, Aug 28, 10am – 3pm.

**Learn to Kayak**, Demonstrations by Alice's Wonderland, Saturday, Aug 28, 10am – 3pm. On the shoreline in front of the Lake Wallenpaupack Visitors Center.

**"Go Fly A Kite" & Lemonade Stand**, Palmyra Township Beach, Saturday, Aug 28, 10am – 6pm. Kite flying at the Township beach... bring your own or fly one of ours. No charge to fly a kit. Small fee to swim.

**Boat Parade**, *Lake Wallenpaupack*, Saturday, Aug 28. Registration 10am – noon, parade @ 2pm, winners announced @ 4pm. A boat parade celebrating fun and safety on Lake Wallenpaupack. Watch the parade come down the lake and end in front of the Tafton Dike judge's platform. Rain Date: Sunday Aug 29. Interested in entering & decorating a boat? Call 570-226-2141.

**Boat, Watercraft and ATV Show**, *Wallenpaupack Area High School*, Saturday, Aug 28. Browse through beautiful boats, watercraft and ATV's.

**FREE Souvenir Photo**, *Wallenpaupack Scenic Boat Tour*, Saturday, Aug 28. Take a tour of the Lake and receive a free 4x6 souvenir photo. Tours daily 11am – 6pm. Free photo on Saturday 11am – 3pm.

**Free Sailboat Rides**, *Wilsonville Marina*, Saturday, Aug 28, 1pm – 4pm. Sponsored by the Paupack Sailing Club – Pocono School of Sailing.

**Ice Cream Social & Live Marching Band Performance**, *AMSkier Insurance Gazebo*, Main Street, Hawley, Saturday Aug 28, 5-7pm. Kick off the evening with ice cream and live music while you stroll through the streets of quaint, downtown Hawley.

**An evening of shopping, dining and theater in Hawley**, Saturday Aug 28, 5-8pm, Stores open late in Hawley. Shop, dine and walk around Hawley. Treat your family to a comedy performance at the Ritz Theater, Don't Dress for Dinner @ 8pm.

**Wayne County Arts Alliance's TABLE TALK Public Art Auction**, *PPL Wallenpaupack Environmental Center*, Saturday Aug 28 @ 6pm, Table creations featuring over 45 wonderful works of art auctioned off. Free admission.

**Live Entertainment**, *Gresham's Chop House*, Saturday Aug 28, 9:30pm – 1:30pm

Sunday, August 29, 2010

**"Go Fly A Kite" & Lemonade Stand**, *Palmyra Township Beach*, Sunday, Aug 29, 10am – 6pm. Kite flying at the Township beach... bring your own or fly one of ours. No charge to fly a kite. Small fee to swim.

**Tour de Towpath**, *Lake Wallenpaupack Visitors Center*, sponsored by Northeast Wilderness Experience, Sunday @ 10am. starting at the Lake Wallenpaupack Visitors Center down to the Lackawaxen River. Shuttle service will be provided for a one-way trip. Pricing: Bike Rental & Shuttle \$35 per person, Shuttle only \$10 per person. Pack a lunch. For more info 570.729.1700.

**"Closest to Wally" Golf Driving Challenge**, *Costa's Family Fun Park*, Route 6, Sunday, Aug 29, 11am-4pm, Take your free shot at getting closest to the flag (Wally) and have a chance to win great prizes.

**Art Extravaganza**, *Ehrhardt's Waterfront Resort*, Route 507, Sunday, Aug 29, 12-5pm, Over 30 Artists Booths from the tri-state area, galleries, art auction, live music, hors d'oeuvres. \$10 admission.

Want to stay for the weekend? **Lodging Packages** are available. Visit [www.facebook.com/wallylakefest](http://www.facebook.com/wallylakefest) for more information.

We are incredibly grateful to the sponsors for the 1<sup>st</sup> Annual Wally Lake Fest: Downtown Hawley Partnership, Lighthouse Harbor Marina, PPL, PMVB, Woodloch Resort/The Boat House, The Honesdale National Bank, Wallenpaupack Scenic Boat

Tour, The Settlers Inn, The Dime Bank, Ehrhardt's Waterfront Resort, Lackawanna College, Kiley & Associates, AMSkier Insurance, Gresham's Chop House, The News Eagle and Bold Gold. We welcome additional sponsors – call 570-226-2141.

For more information on sponsorships, decorating your boat for the parade, keeping your business open late on Saturday night and/or a booth at the Open Market Fair, contact the Wally Lake Fest committee at 570.226.2141 or [info@visithawleypa.com](mailto:info@visithawleypa.com).

CONTACT INFORMATION FOR MEDIA:

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